



REOPENING AUDIT SURVEYS

Hanover's Reopening Audit Surveys help members gather critical feedback on a recurring basis from current students, faculty and staff, and parents of current students. The surveys focus on the efficacy of an institution's operations with respect to communication, personal safety, the instructional experience, and the overall academic environment. Equipped with this data, institutions will be empowered to respond effectively as stakeholder needs arise/change over the course of the academic year.



CLIMATE PULSE SURVEY

IMPACT

- Rapid insights into key stakeholder perceptions and needs
- Agile decision making to address urgent challenges as they arise

AUDIENCE

- Current Students
- Faculty and Staff
- Parents of Current Students

FOCUS

- Engagement and Communication
- COVID-19 Safety Precautions
- Academic Environment
- Mental and Emotional Well-Being

TIMING

- Bi-weekly administration recommended



CLIMATE ASSESSMENT SURVEY

IMPACT

- Comprehensive evaluation of institutional climate
- Internal benchmarks to compare climate health across academic terms
- Data to drive long term strategy

AUDIENCE

- Current Students
- Faculty and Staff
- Parents of Current Students

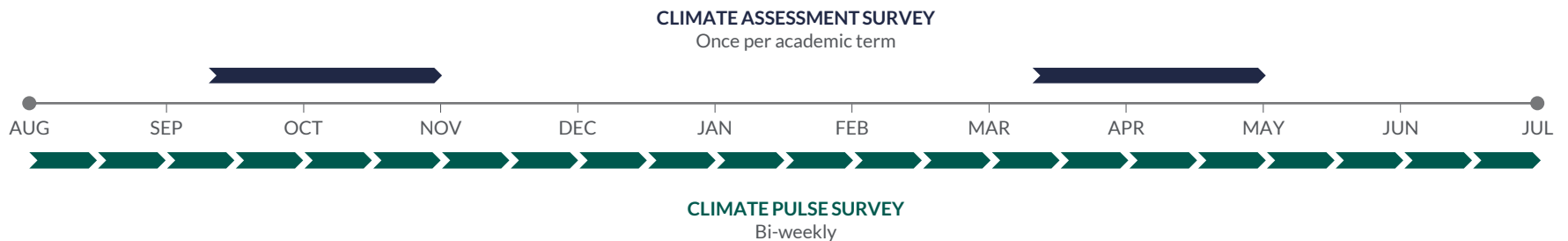
FOCUS

- Diversity, Equity and Inclusion
- Academic Engagement
- Instructional Experience
- On-Campus Operations and Safety Precautions
- Social Support

TIMING

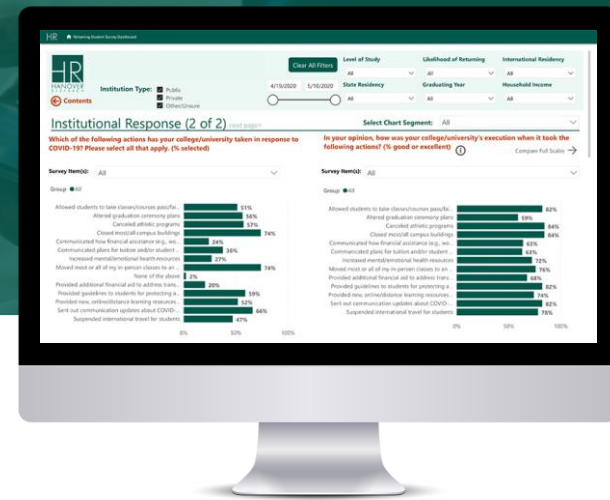
- Once per academic term recommended

OPTIMAL TIMING FOR CLIMATE SURVEYS



FEATURES

- ✓ Quickly deployed (within 48 hours)
- ✓ Survey link(s) can be distributed through a range of communication channels (e.g., email, social media, institutional website, SMS)
- ✓ Collect data from multiple key stakeholder groups (current students, faculty and staff, and/or parents of current students)
- ✓ Fully interactive dashboard that allows for real-time data filtering and segmentations
- ✓ Repeatable to maintain up-to-date data in an evolving and uncertain environment



HOW TO GET STARTED

1. Inform your account team that you want to administer one or both of the surveys.
2. Distribute the survey link(s) to your key stakeholder groups (current students, faculty and staff, and/or parents of current students).
3. Uncover insights via fully interactive dashboard(s).

Not seeing the survey you need?

Consider adding a custom survey to your queue:

- Prospective Student Survey
- International Student Mobility Survey
- Alumni Impact & Engagement Survey
- Tuition & Aid Sensitivity Survey
- Marketing Channel Survey
- Diversity, Equity & Inclusion Survey
- Brand Awareness Survey